

Bus Passenger Survey – autumn 2011

results for:

Staffordshire County Council

March 2012

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Outline of methodology (1)

Passenger Focus undertook a bus passenger survey in 23 transport planning authorities in line with the methodology used in a 2009 survey of bus passengers' experiences. This is the report of findings for the Staffordshire County Council area.

GfK NOP Ltd were appointed by Passenger Focus to provide the market research agency services needed to carry out this survey programme.

The Bus Passenger Survey methodology is designed to measure passengers' experiences of bus travel, and to be representative by bus passenger journeys made. Passenger opinion was collected via a self-completion questionnaire issued to passengers on board the bus. Passengers were asked mainly to rate the journey they had just experienced, but also provide their views of bus use in general. Completed questionnaires were sent back to GfK NOP by post. The sampling process used is summarised below: (further detail on methodology is available in a separate document)

A database of local bus services for each transport planning authority was sourced from ITO World, who collect and make available the bus journey data shown by Traveline. Every timetabled journey for each bus route was listed and initially given an equal value. That value was then adjusted to account for passenger turnover on longer routes based on timetabled journey time.

A sample of services was then selected using systematic sampling using a random start point. Each selected timetable bus service was used to form the start time for a field work shift of 3 hours. Field workers made as many return trips feasible on that bus route offering questionnaires to all passengers who boarded. The only notable exclusion we chose to apply were any school bus services.

Weighting was applied to offset the affect of differential response rates by age and gender.

Outline of methodology (2)

The survey was undertaken in the following areas during September – November 2011:

PTE authorities

Greater Manchester
West Midlands
Merseytravel
South Yorkshire
West Yorkshire
Tyne and Wear/Nexus

Unitary authorities (UA)

Nottingham
West England Partnership*
Leicester
Stoke-in-Trent
Tees Valley Group
Kingston Upon Hull
Durham
Bournemouth and Poole combined

County authorities (CA)

Lancashire
East Sussex
Essex
Staffordshire
Norfolk
Surrey
Northamptonshire
Dorset
Hertfordshire

* Bath and North East Somerset, Bristol City Council, North Somerset, South Gloucestershire

** Comprised of Redcar & Cleveland, Middlesbrough, Stockton on Tees, Hartlepool, Darlington UAs

Throughout the report, behavioural results are based on all survey respondents, and passengers' opinion ratings are based on those respondents that gave an opinion. All results are based on weighted values. In the report the numbers in brackets shown after the question/category text are the actual numbers of passenger responses generating the answer value shown.

Sample Profile (1)

	Staffordshire	CA Total	PTEs Total	UA Total
SAMPLE	451	4760	11231	5586
	%	%	%	%
GENDER				
Male	32	30	41	36
Female	66	67	56	60
Not stated	2	3	3	3
AGE				
16-34	39	36	39	42
35-59	31	30	34	30
60+	28	33	25	27
Not stated	2	2	2	1
DISABILITY				
Yes	23	23	21	21
No	68	68	71	71
Not stated	9	9	8	8
FARE PAYERS/FREE PASS				
Fare payers	62	58	66	64
Free pass holders	33	36	27	30
Not stated	6	7	7	6

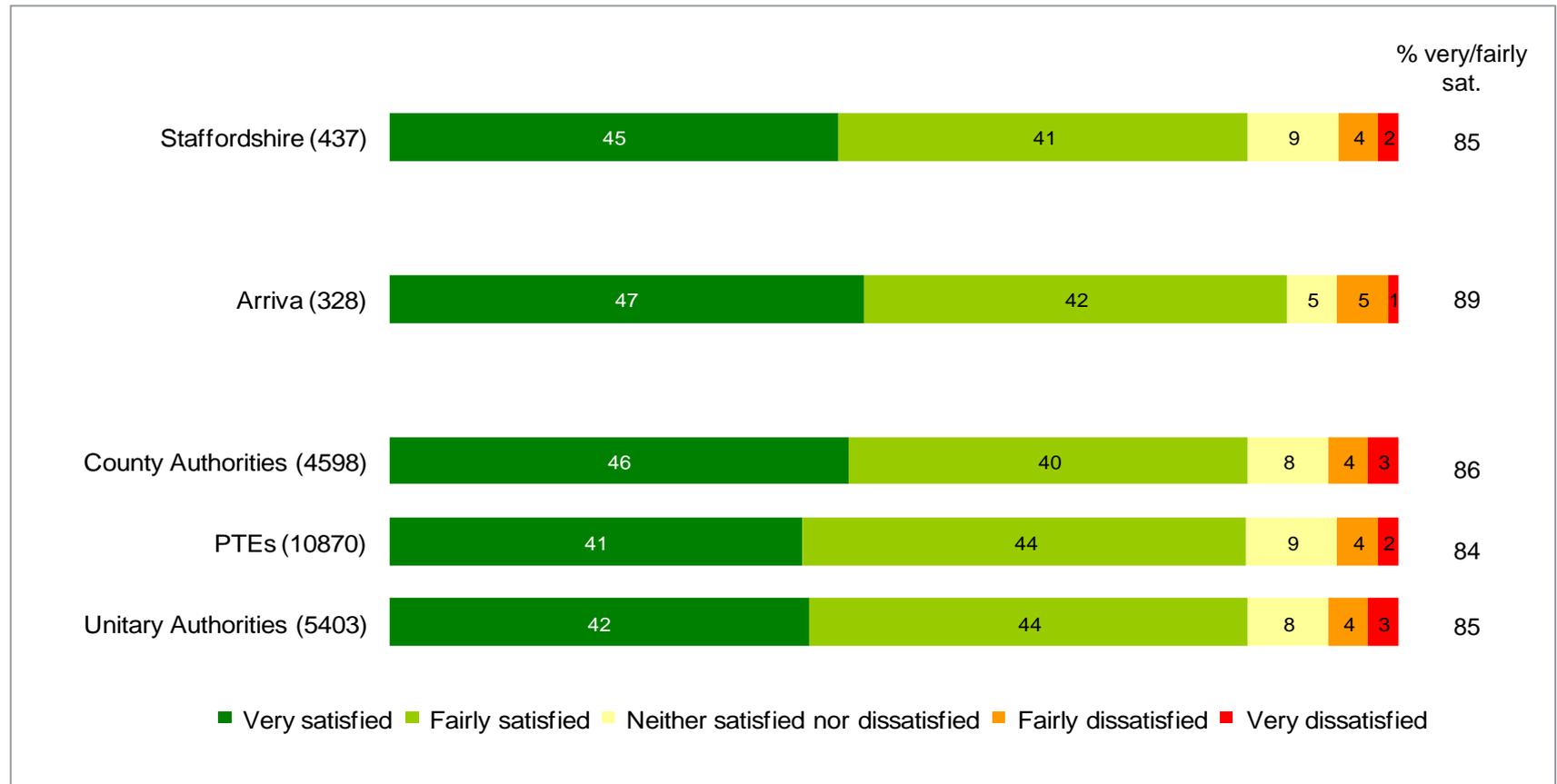
Sample Profile (2)

	Staffordshire	CA Total	PTEs Total	UA Total
SAMPLE	451	4760	11231	5586
	%	%	%	%
FREQUENCY OF TRAVEL				
5 or more days a week	39	49	62	52
3 or 4 days a week	29	26	21	25
Once or twice a week	22	17	11	14
Once a fortnight	3	3	2	3
Once a month	1	1	1	1
Less frequently	4	2	2	2
Not stated	2	2	3	2
Access to private transport.....				
Easy	29	26	23	26
Moderate	41	37	36	36
Limited/None	25	32	34	33
Not known	5	5	6	5

Key Results

Overall Satisfaction

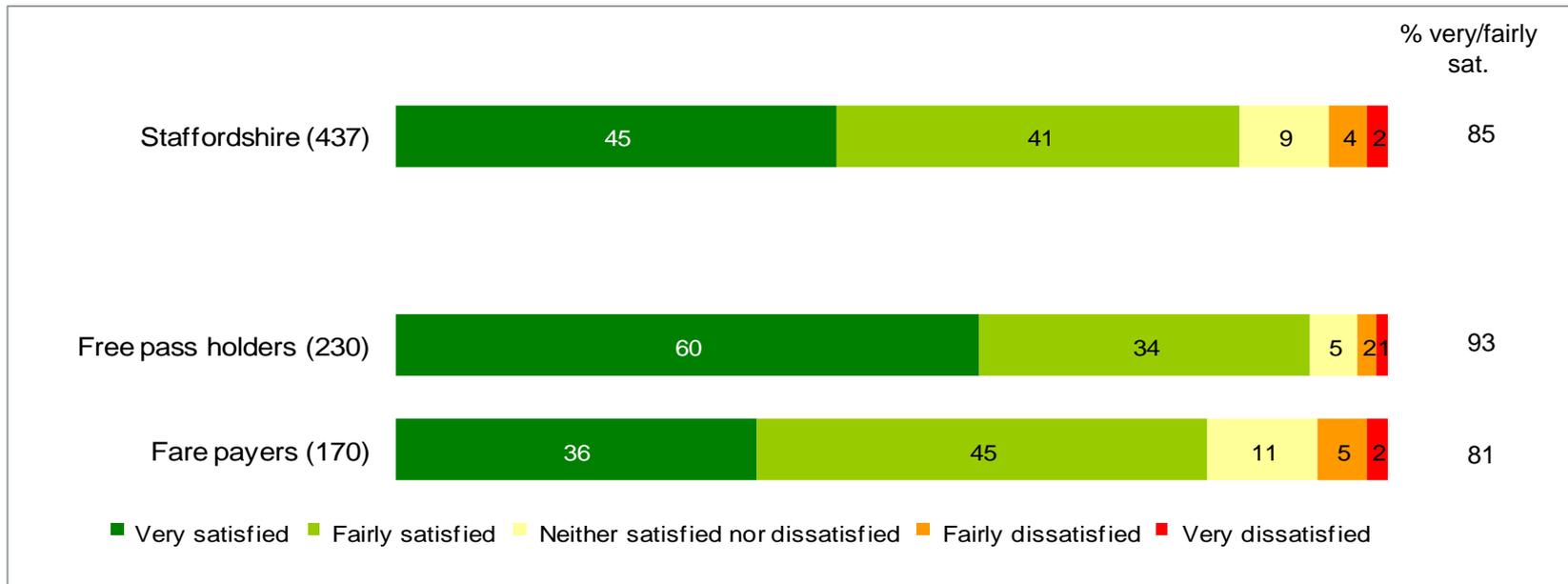
Overall satisfaction with bus journey



Q33. Overall, taking everything into account from start to end of this bus journey, how satisfied were you with your bus journey today?

Overall Satisfaction

Overall satisfaction with bus journey by key passenger groups



Q33. Overall, taking everything into account from start to end of this bus journey, how satisfied were you with your bus journey today?

What your passengers said could be improved

Punctuality – 19%

Making sure you know the bus is going to turn up on time for any appointments in the future.

The bus I actually went for had turned up.

The buses could be on time

Today was ok. Sometimes coming in opposite direction, the bus times are erratic and sometimes missed altogether. This means it is a long wait for an elderly lady.

Today's journey was great but I think it was one of the few times it has arrived on time. It is either early (by five minutes) or late due to traffic.

Time the bus right, it is always late and I get fed up of waiting.

The length of time the bus took to arrive at the station and at my shop.

Improved driver attitude – 12%

The driver being more cheerful to passengers.

The return journey, the driver went a little too fast, just before my stop.

I was very happy with my journey today but on some occasions, drivers can be ignorant and drive erratically.

Driver waiting until passengers are seated.

Bus drivers who do not have an 'attitude' or do not mount the kerb when turning corners.

The driver could have not been so rude about my student card that was clearly on display.

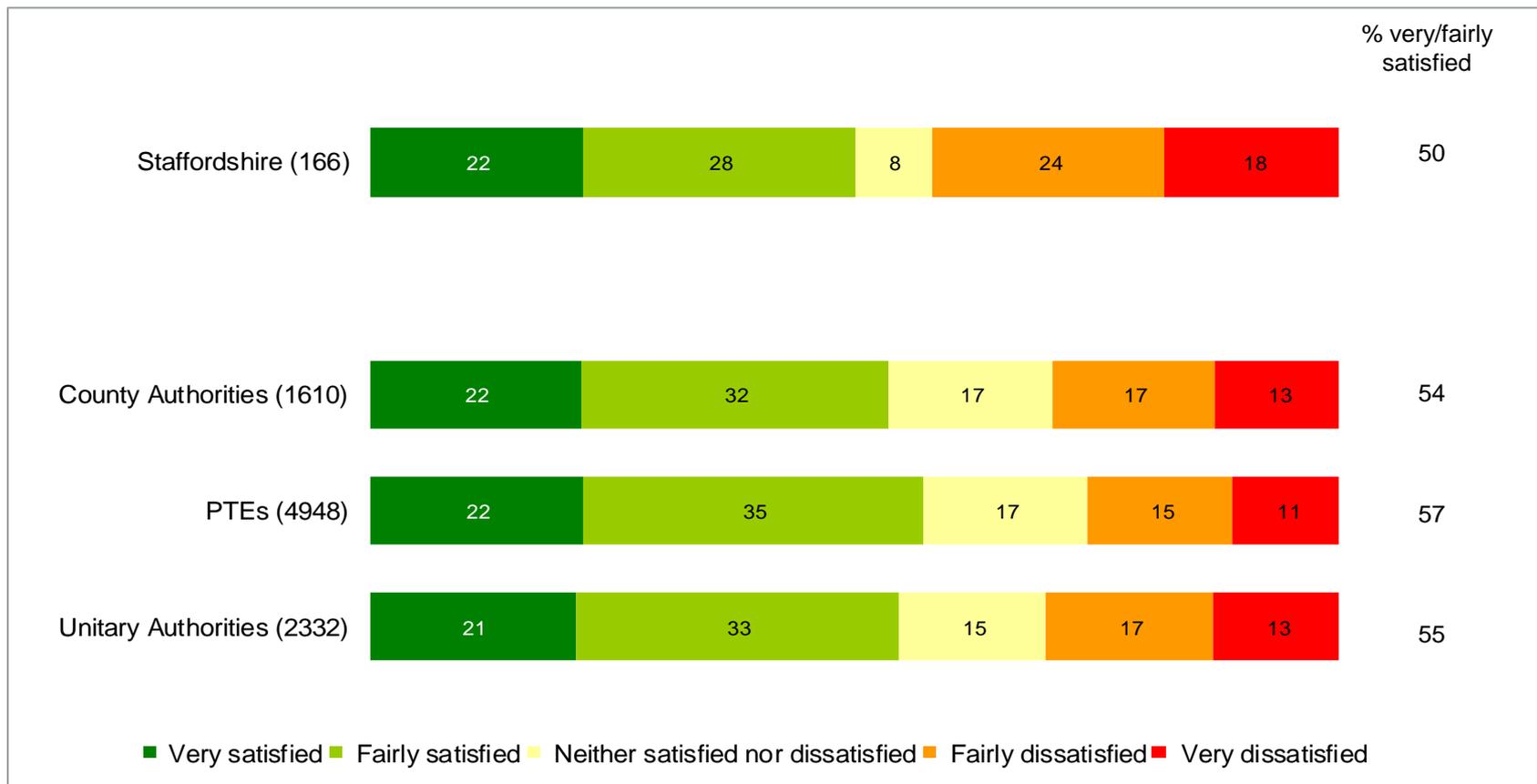
Drivers on most buses are pleasant, just one or two miserable. Biggest gripe, as being disabled, they leave a gap between kerb and bus.

Q34. *If something could have been improved on your journey today, what would it have been?*

Value for Money

Value for money of the bus journey

(fare-paying passengers only)

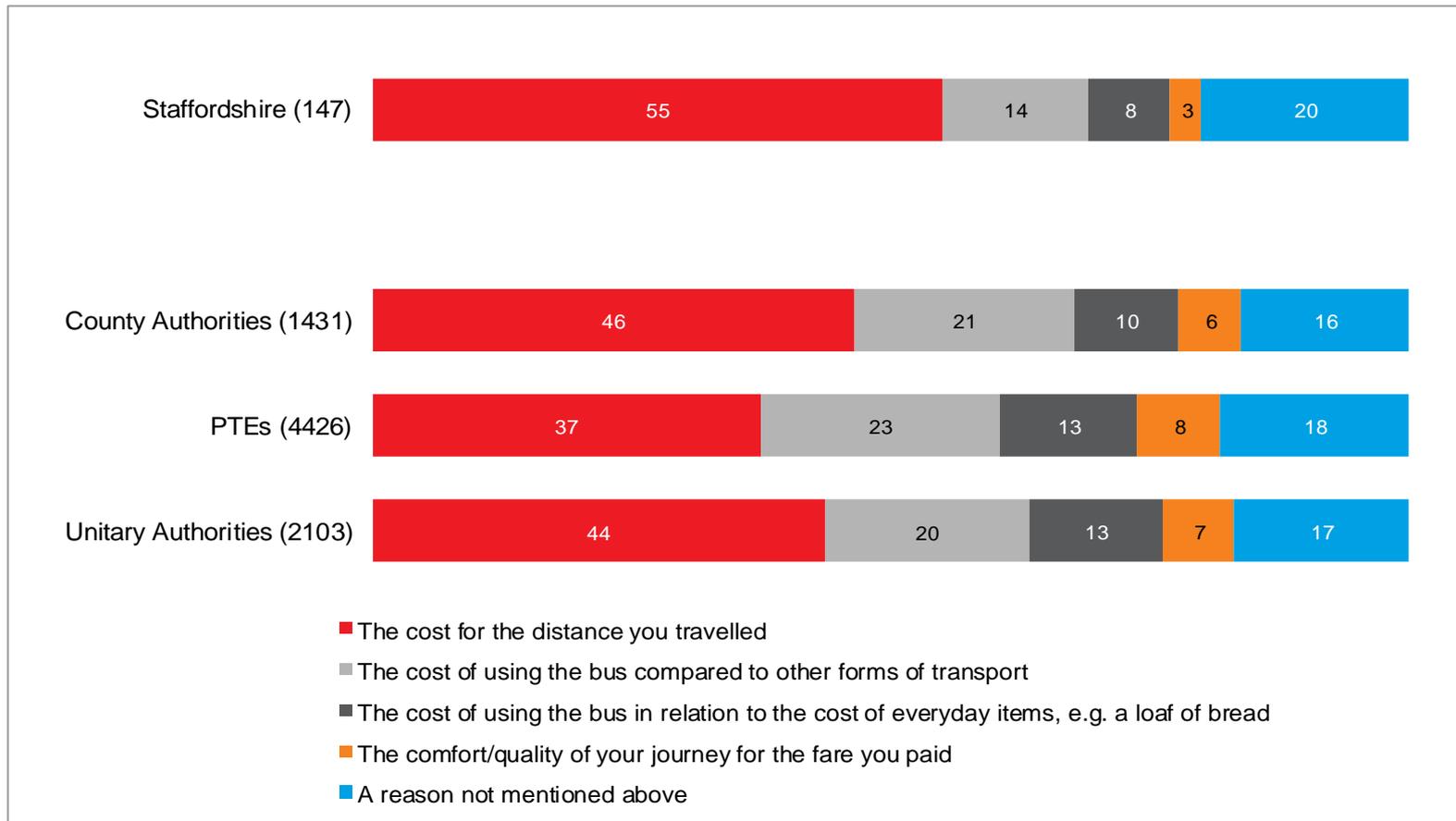


Q35. How satisfied were you with the value for money of your journey?

Value for money expectations

Single most influence on value for money rating

(fare-payers who gave an opinion about value for money)

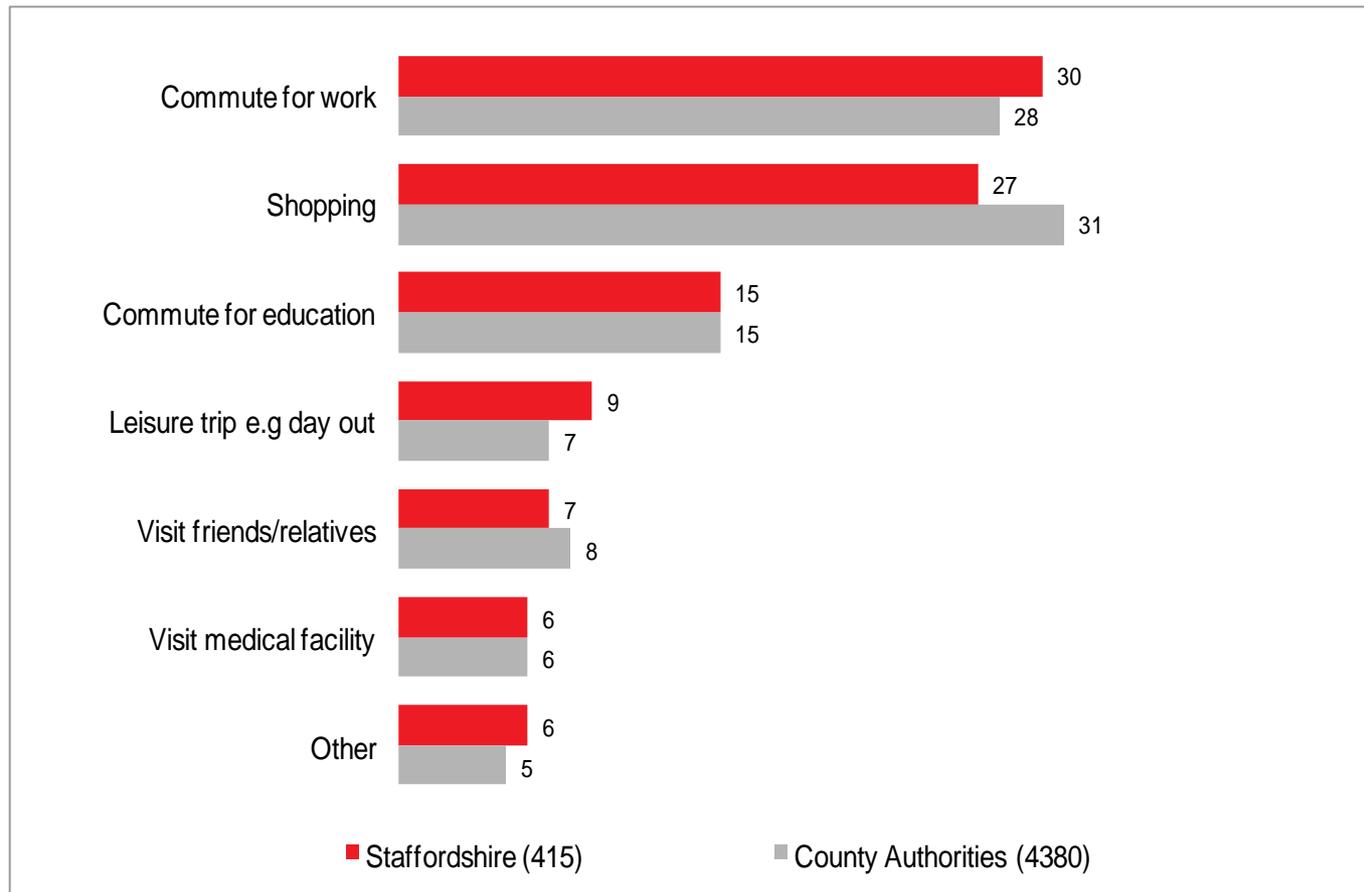


Q36. Which one of the following had the single most influence on the rating you gave for value for money?

Section 1 – About the journey

Journey Purpose

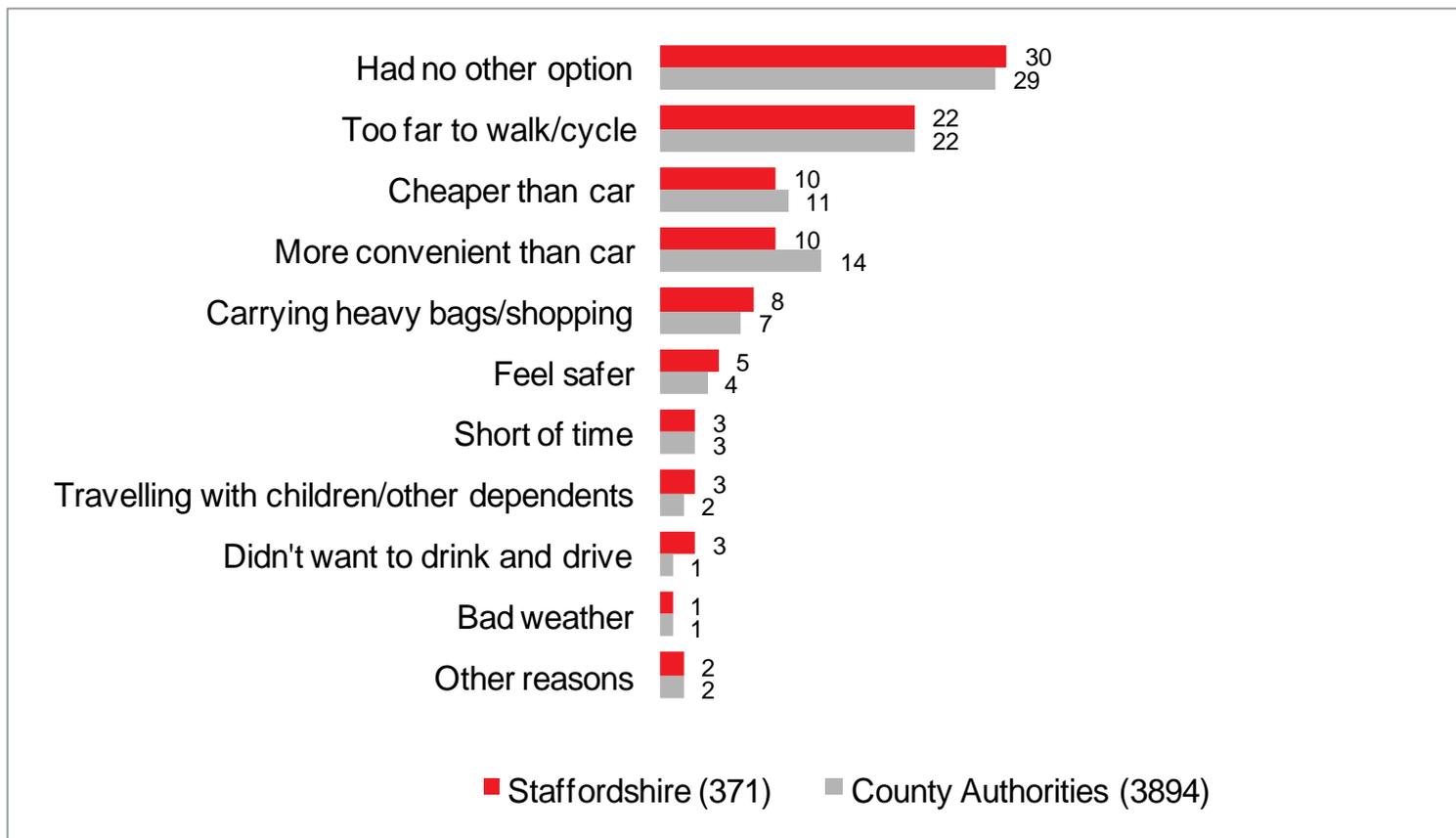
Stated purpose of journey



Q8. What is the main purpose of your bus journey today?

Main reason for choosing the bus

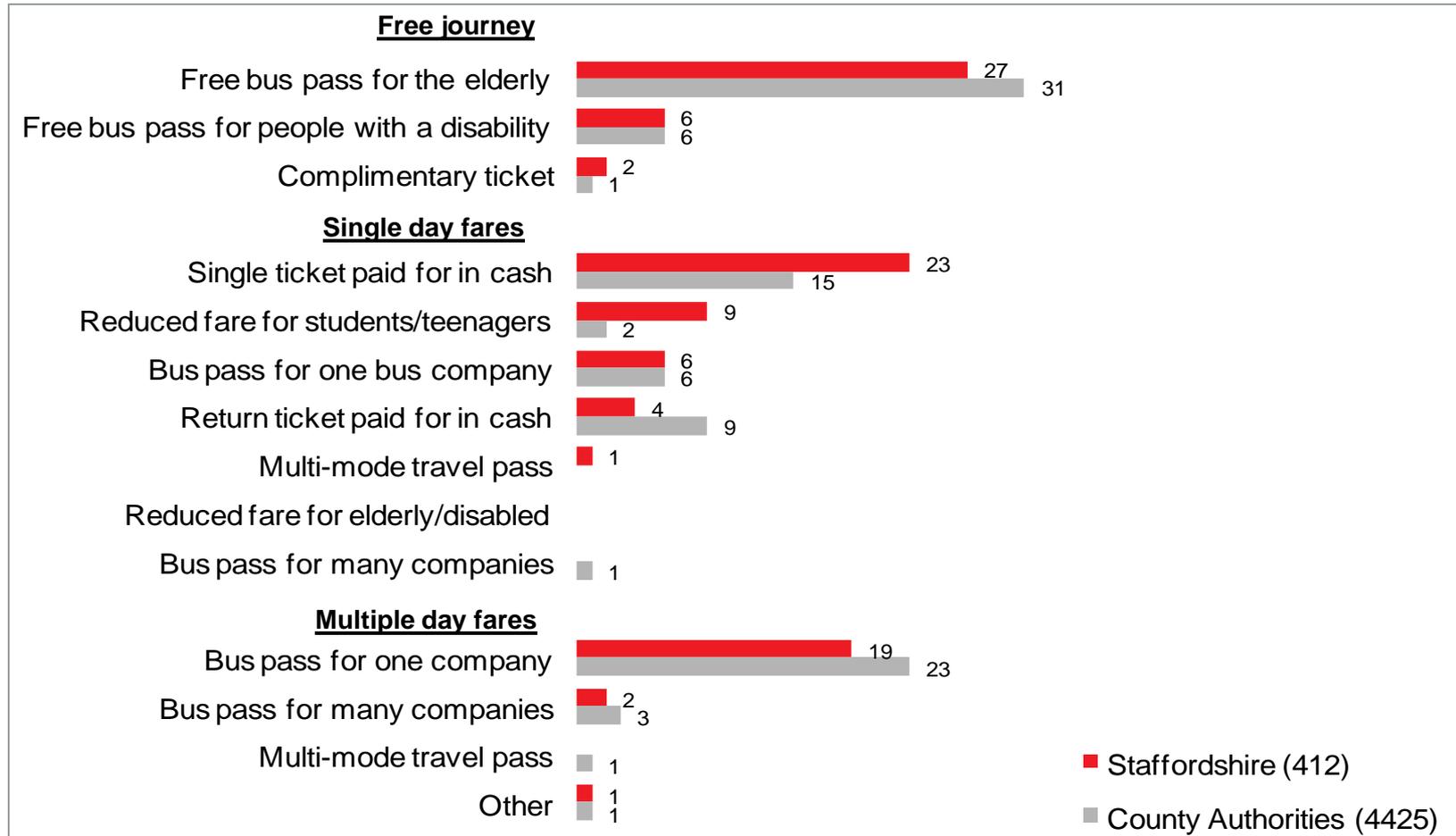
Reason for choosing to travel by bus (%)



Q10. What was the main reason you chose to take the bus for this journey?

Ticket used for journey

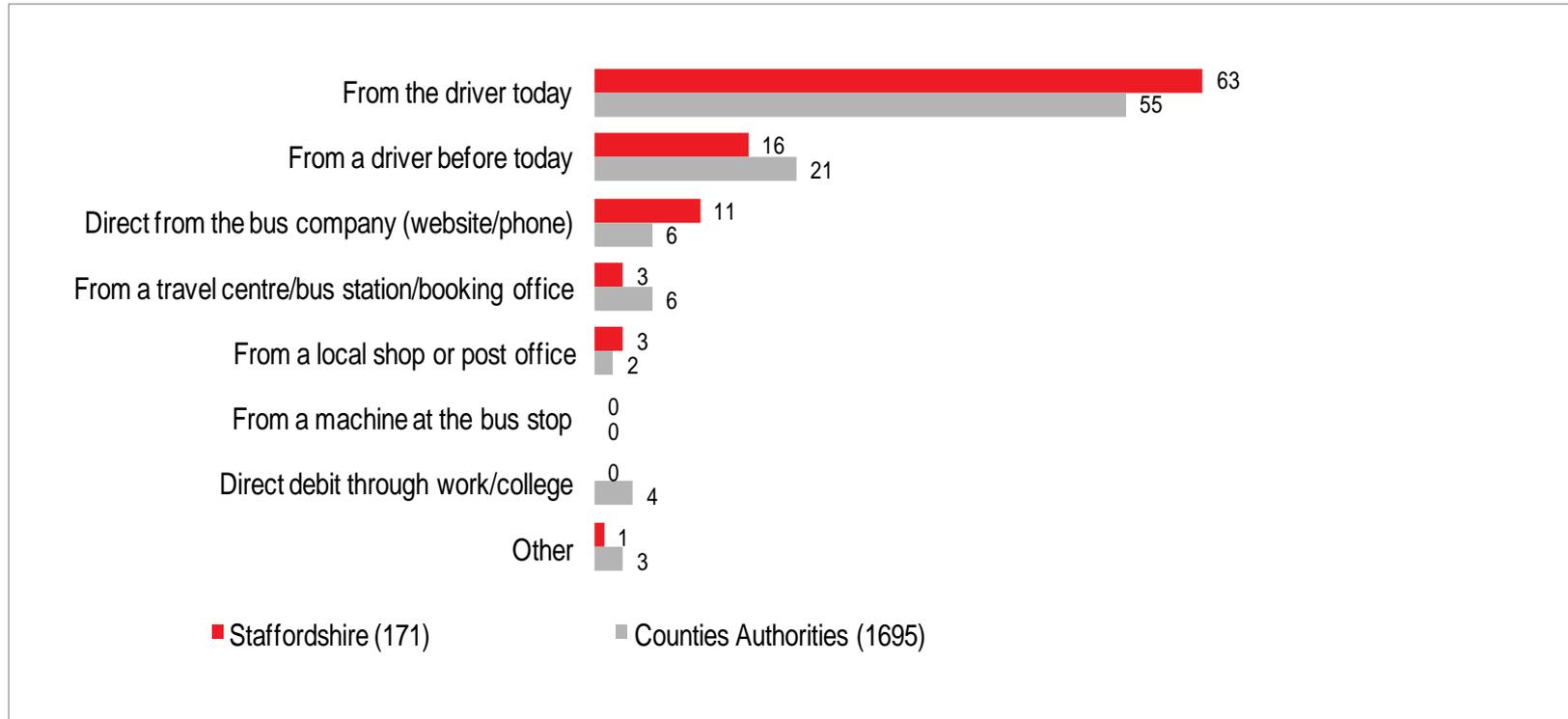
Ticket used for the journey



Q3. What type of ticket did you use for this journey?

Method of Buying Ticket

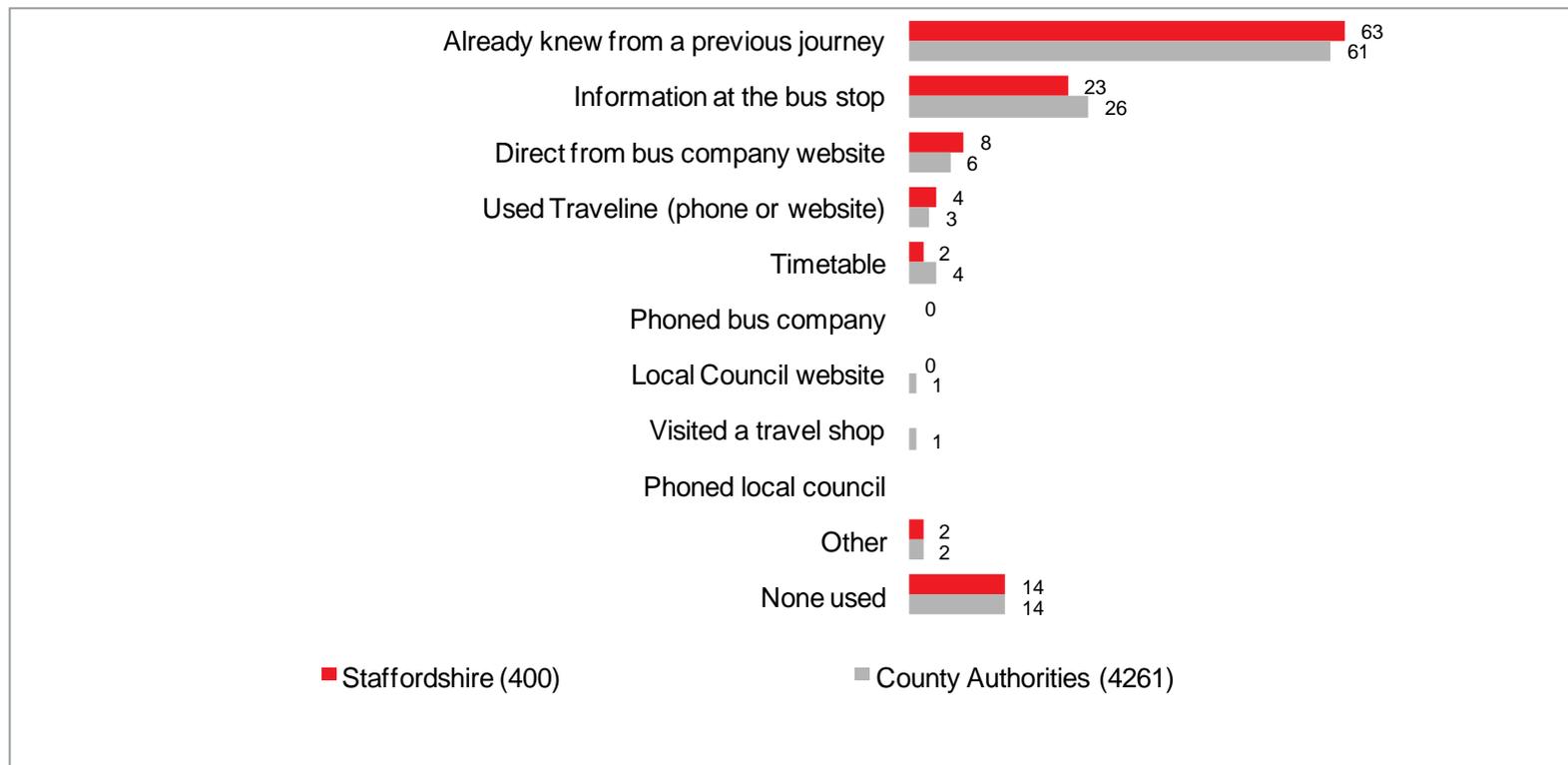
Method of buying ticket (% using that method)



Q4. How did you buy your ticket? (Base: all fare-paying passengers)

Planning the Journey

Information sources used to plan journey (% using that source)



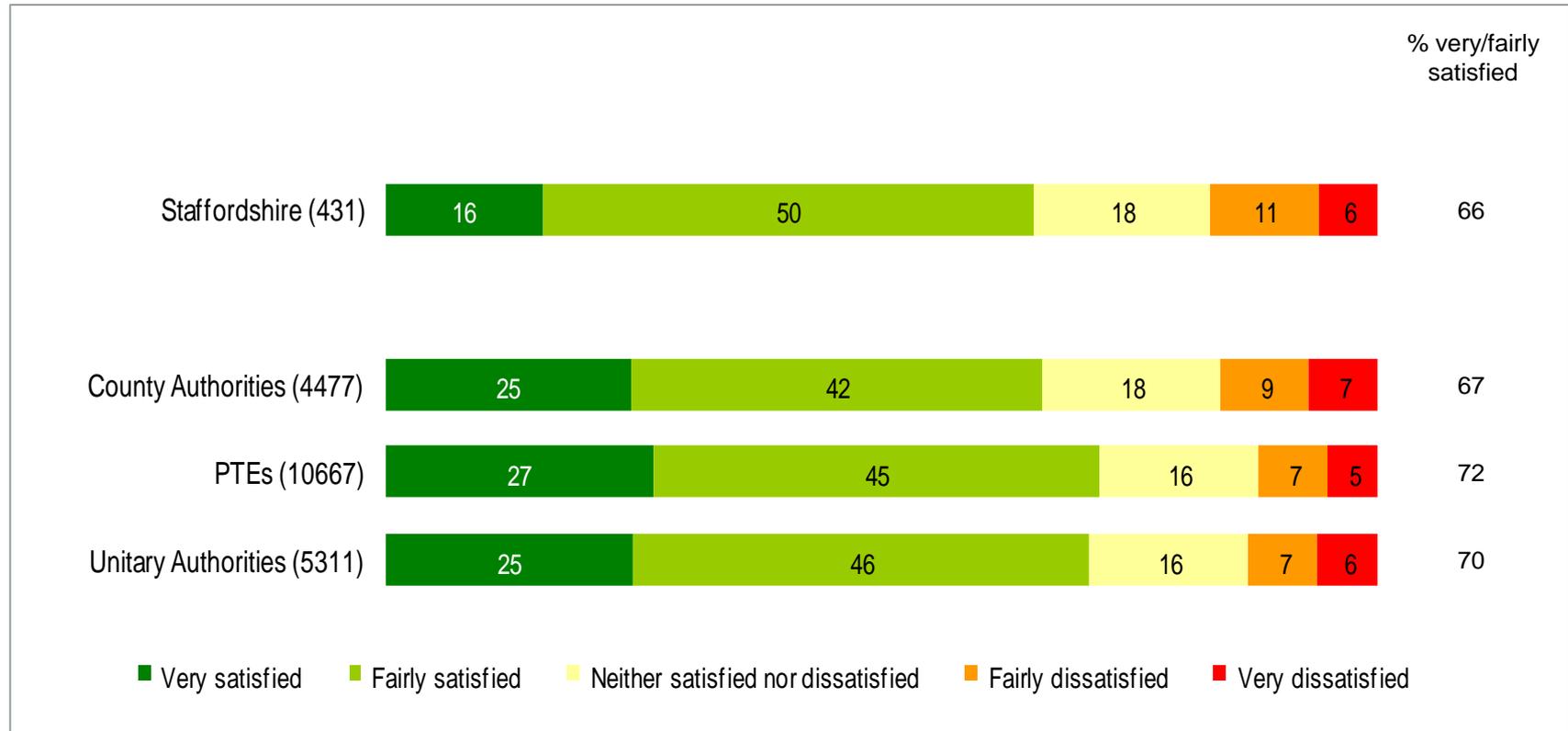
Q6. What information sources did you use to help plan your journey today?

(please tick all that apply)

Section 2 – The bus stop

Overall rating of bus stop

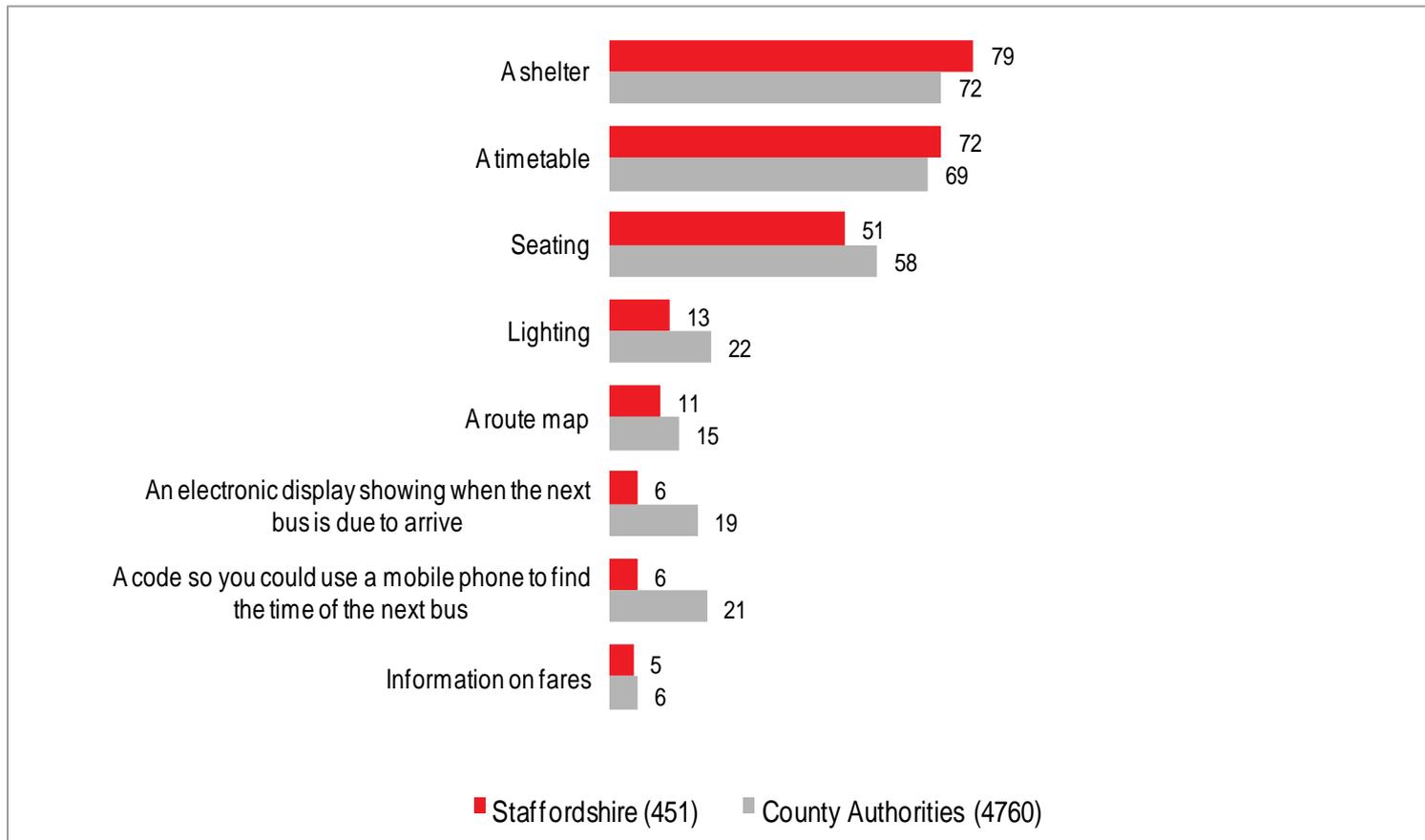
Overall satisfaction with the bus stop



Q19. Overall, how satisfied were you with the bus stop?

Bus Stop Facilities

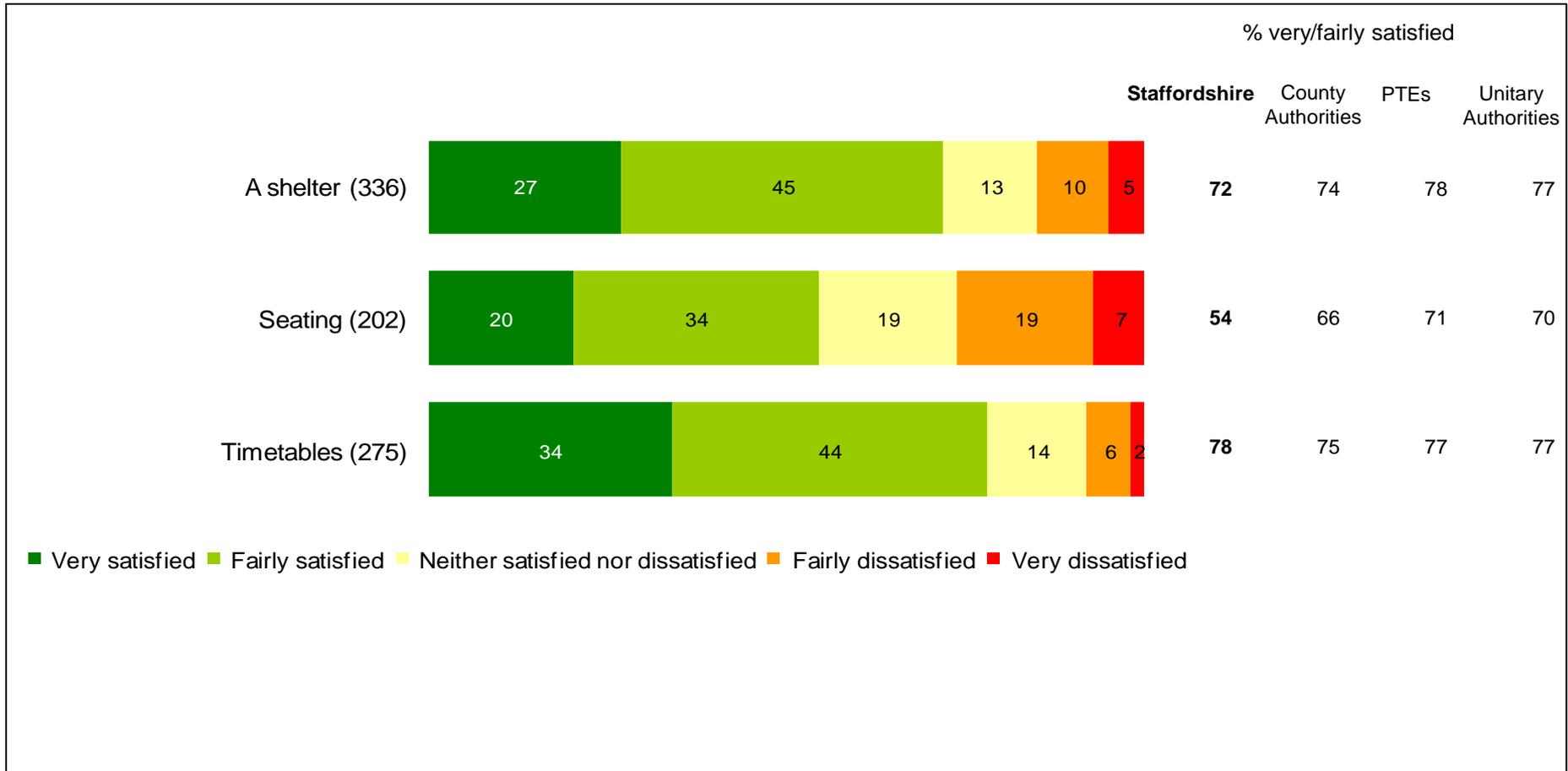
Extent bus stop facilities are provided (%)



Q16. Which of the following were provided at the stop where you caught this bus?

At the bus stop

Satisfaction with the bus stop facilities provided

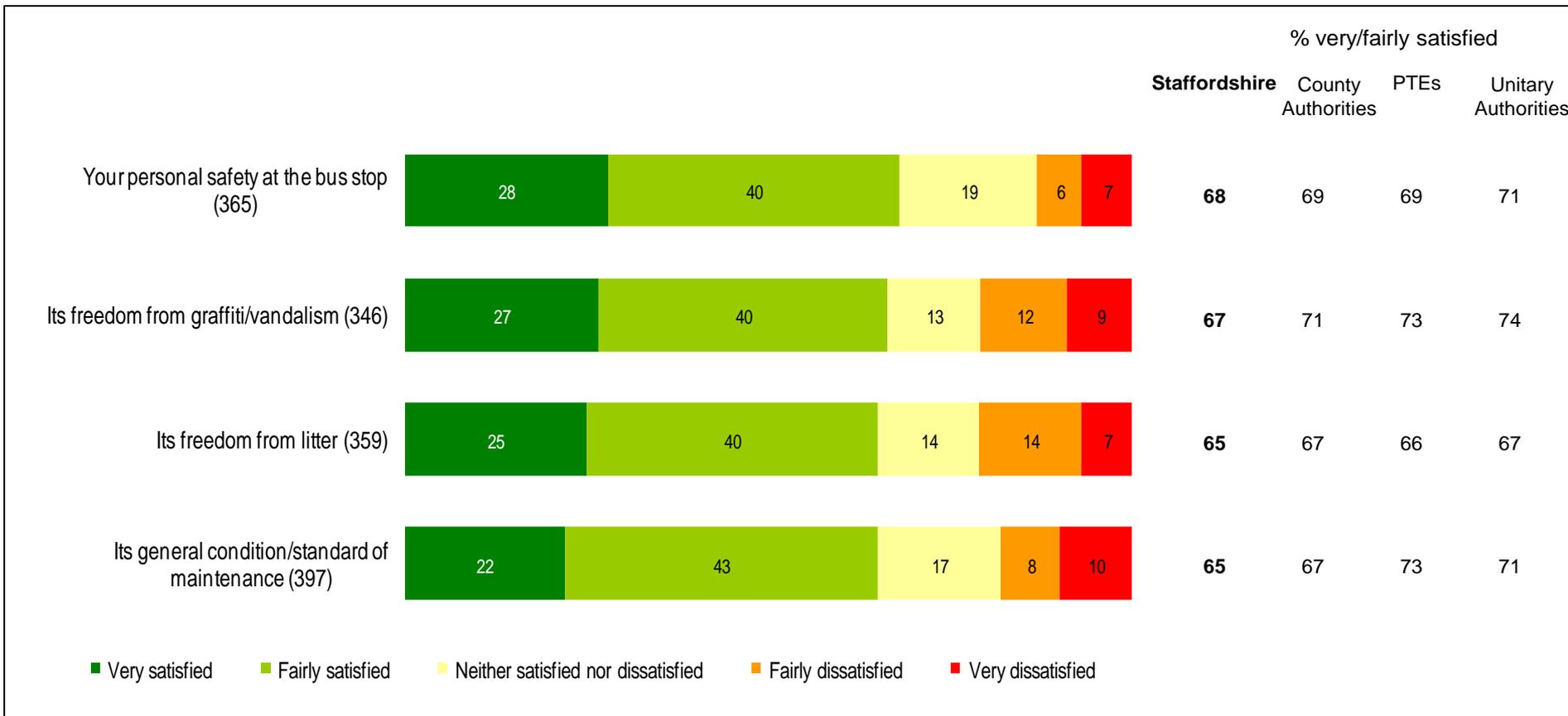


Q17. And how satisfied were you with what was provided at the bus stop, for each of the following?

Base: where passengers stated the facility was available

At the bus stop

Satisfaction with factors associated with the bus stop

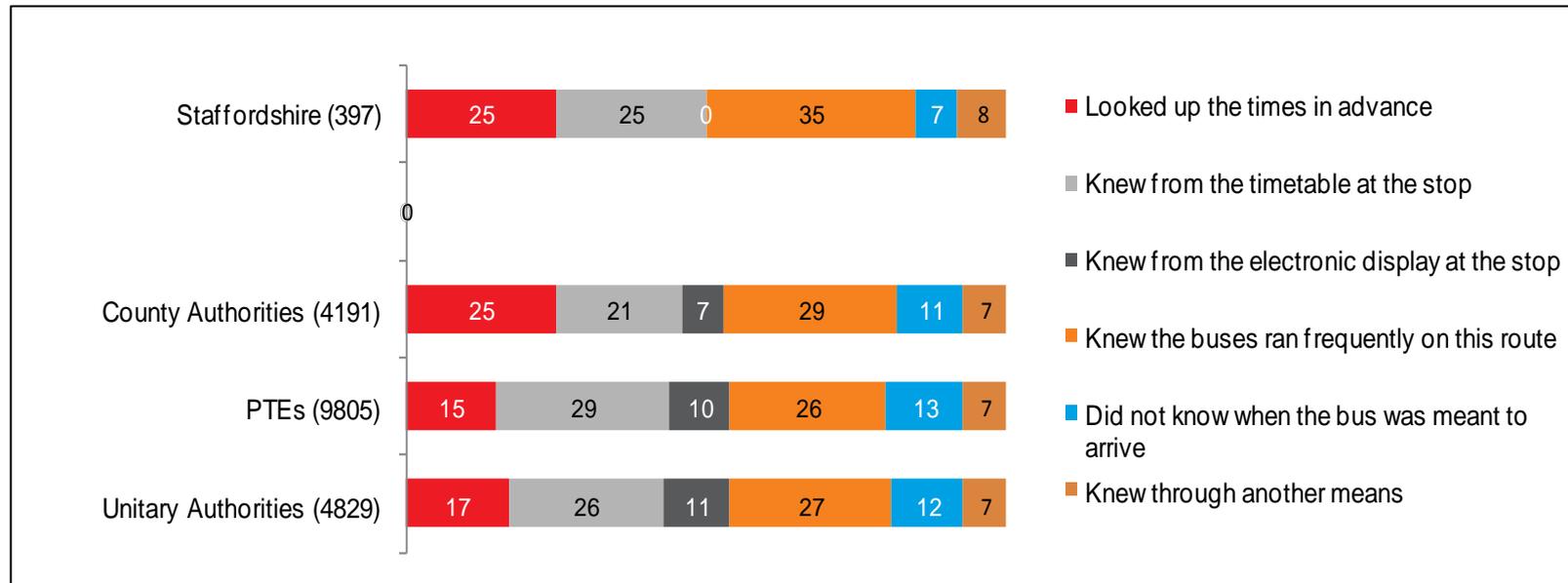


Q18. Thinking about the bus stop itself, how satisfied were you with the following?

Section 3 – Waiting for the bus

Waiting for the bus

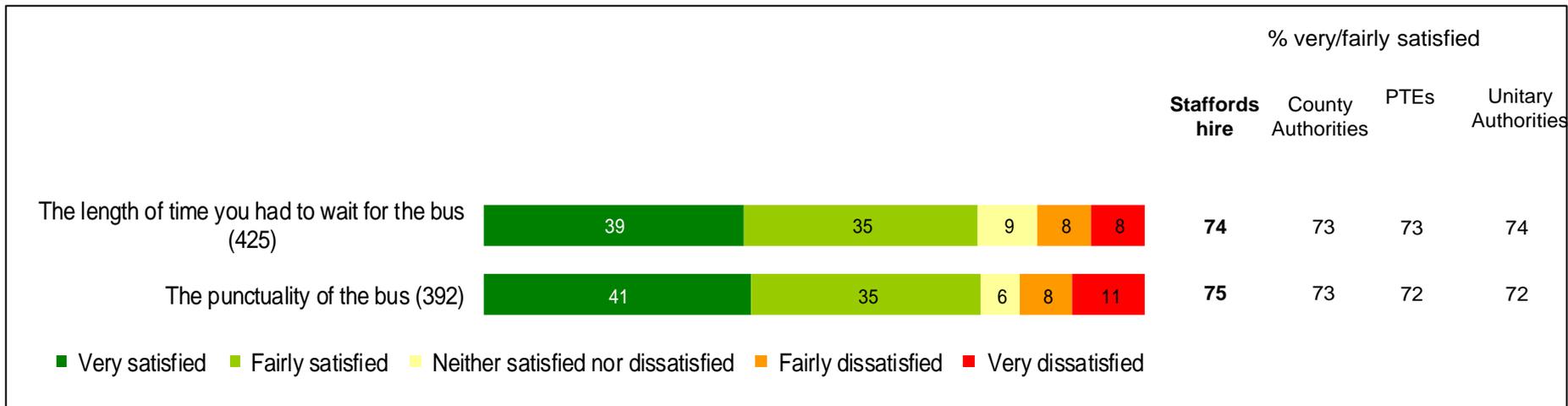
How passengers estimated when the bus would arrive



Q21. How did you know when the bus was meant to arrive?

Waiting for the bus

Satisfaction with waiting for the bus



Q25. How satisfied were you with each of the following?

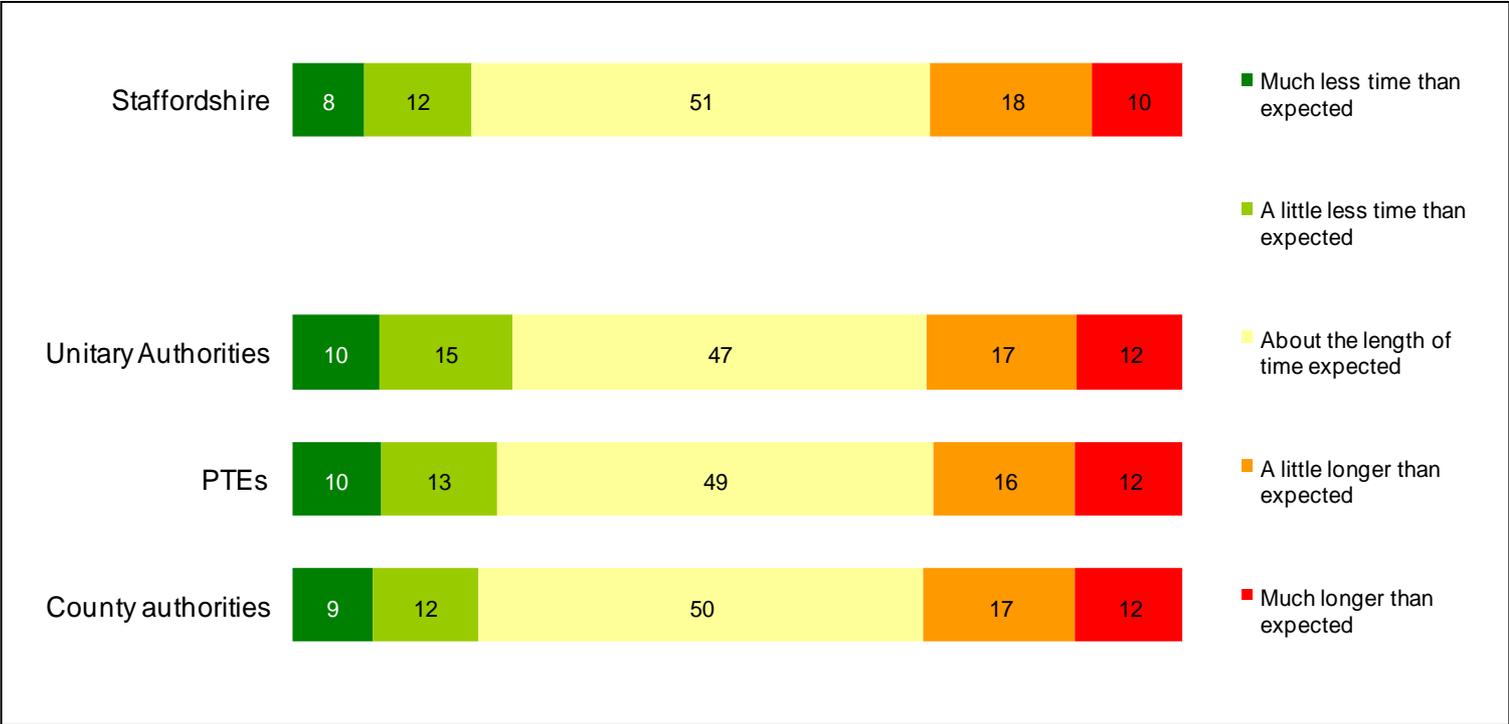
Ability to board first bus

	Staffordshire	County Authorities	PTEs	Unitary Authorities
Yes	97	96	93	94
No	3	4	7	6

Q24. Were you able to board the first bus that arrived?

Waiting for the bus

How waiting time for the bus compared with expectation



Waiting for the bus (NOT UPDATED)

Comparison between passengers' expected & actual waiting times

Of all passengers who expected to wait five minutes* for the bus, their actual waiting times were:

	Staffs (%)	County authorities (%)
Less than 5 minutes	16	16
5 minutes	51	43
6 to 9 minutes	3	6
10 minutes	18	18
11 to 15 minutes	5	9
Over 15 minutes	6	8

Of all passengers who expected to wait ten minutes* for the bus, their actual waiting times were:

	Staffs (%)	County authorities (%)
5 minutes or less	25	27
6 to 9 minutes	3	5
10 minutes	40	41
11 to 15 minutes	18	10
16 to 20 minutes	11	10
Over 20 minutes	2	7

Q20. How long did you wait for the bus

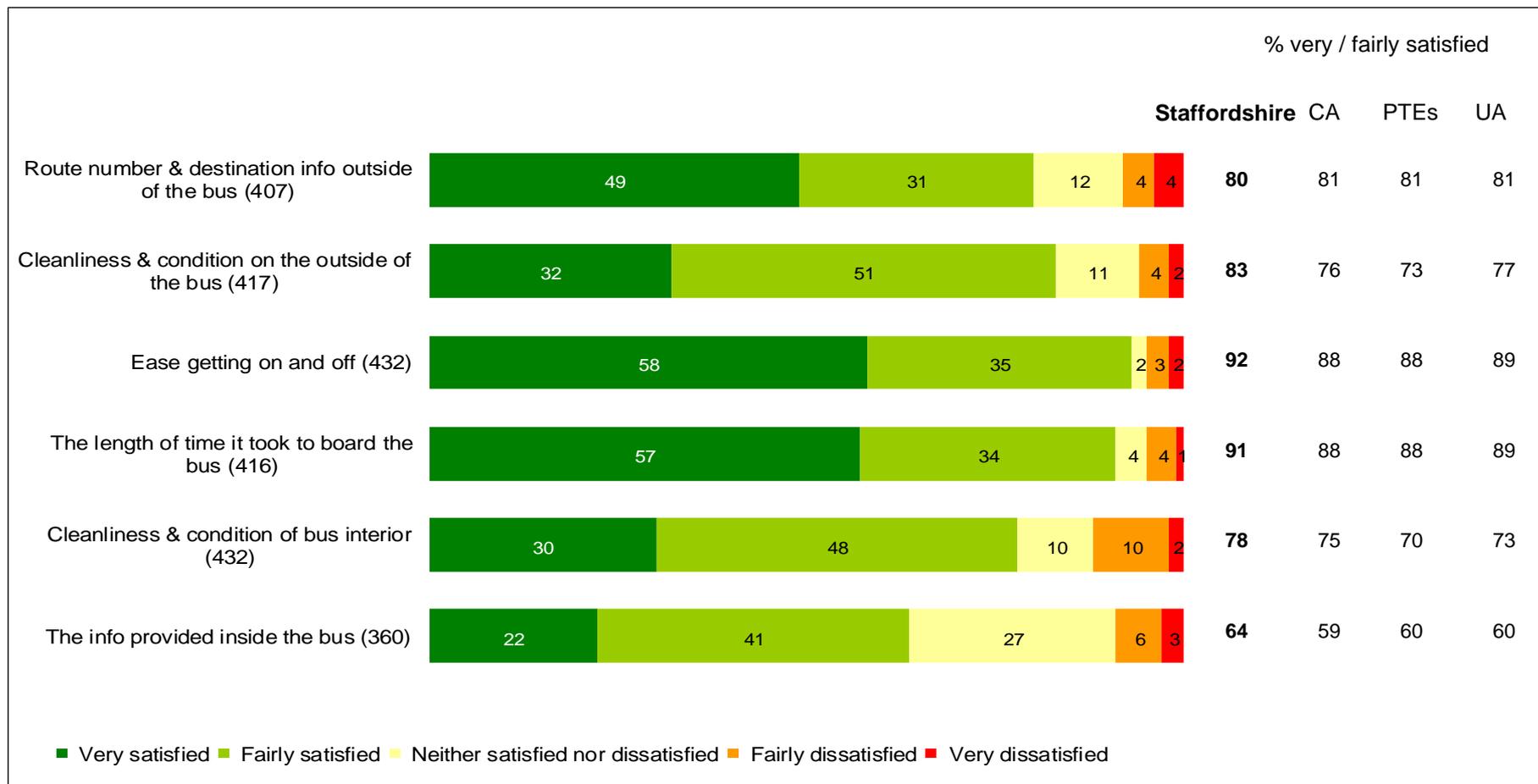
Q22. How long did you expect to wait for the bus?

* Five and ten minutes were the most commonly mentioned expected waiting times

Section 4 – On the bus

On the bus

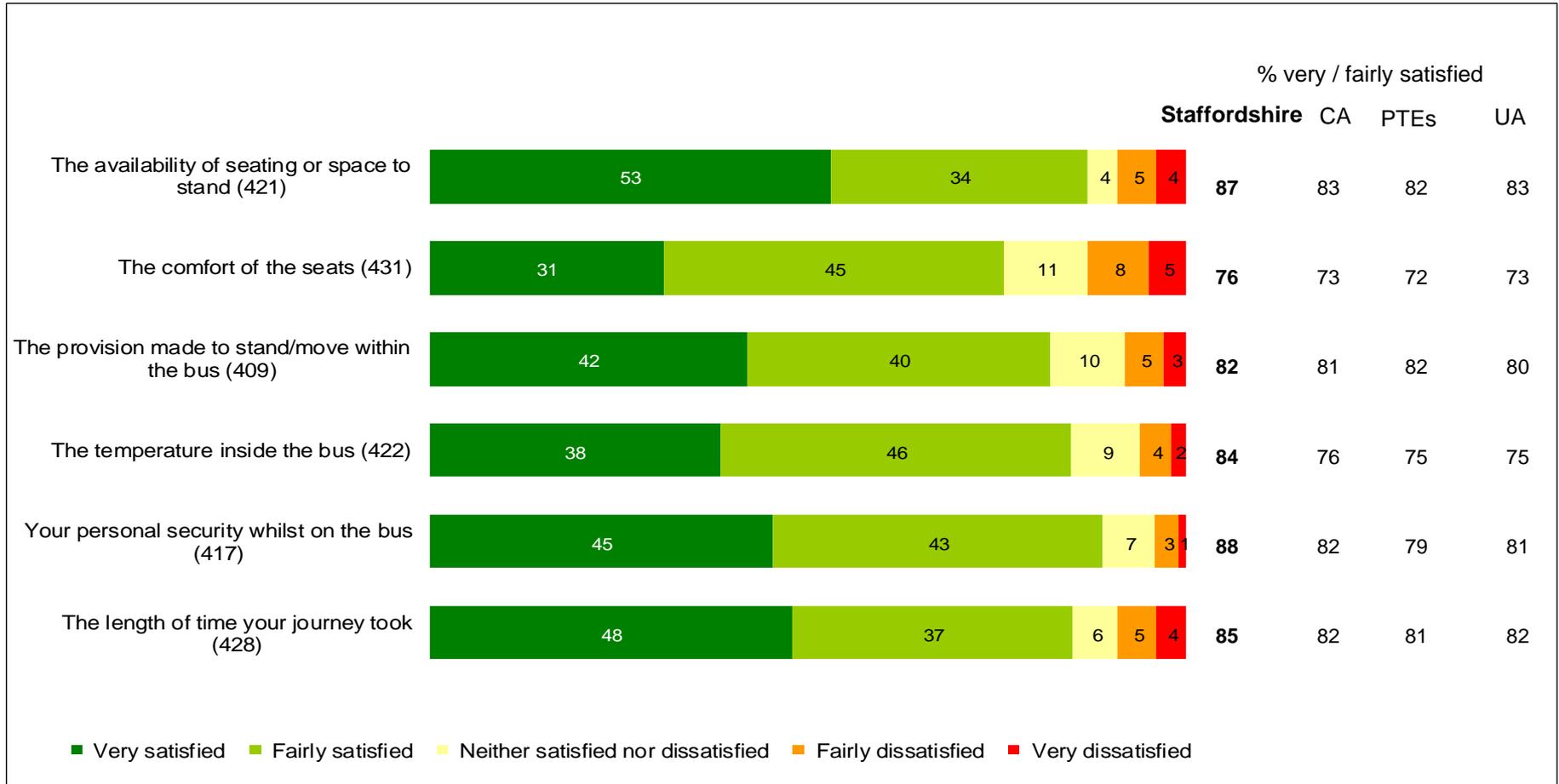
Satisfaction with on-bus factors: part 1



Q26 Thinking about the bus journey itself, please indicate how satisfied you were with each of the following?

On the bus

Satisfaction with on-bus factors: part 2



Q26 Thinking about the bus journey itself, please indicate how satisfied you were with each of the following?

Anti Social Behaviour during journey

Incidence of concerning anti-social behaviour during the journey

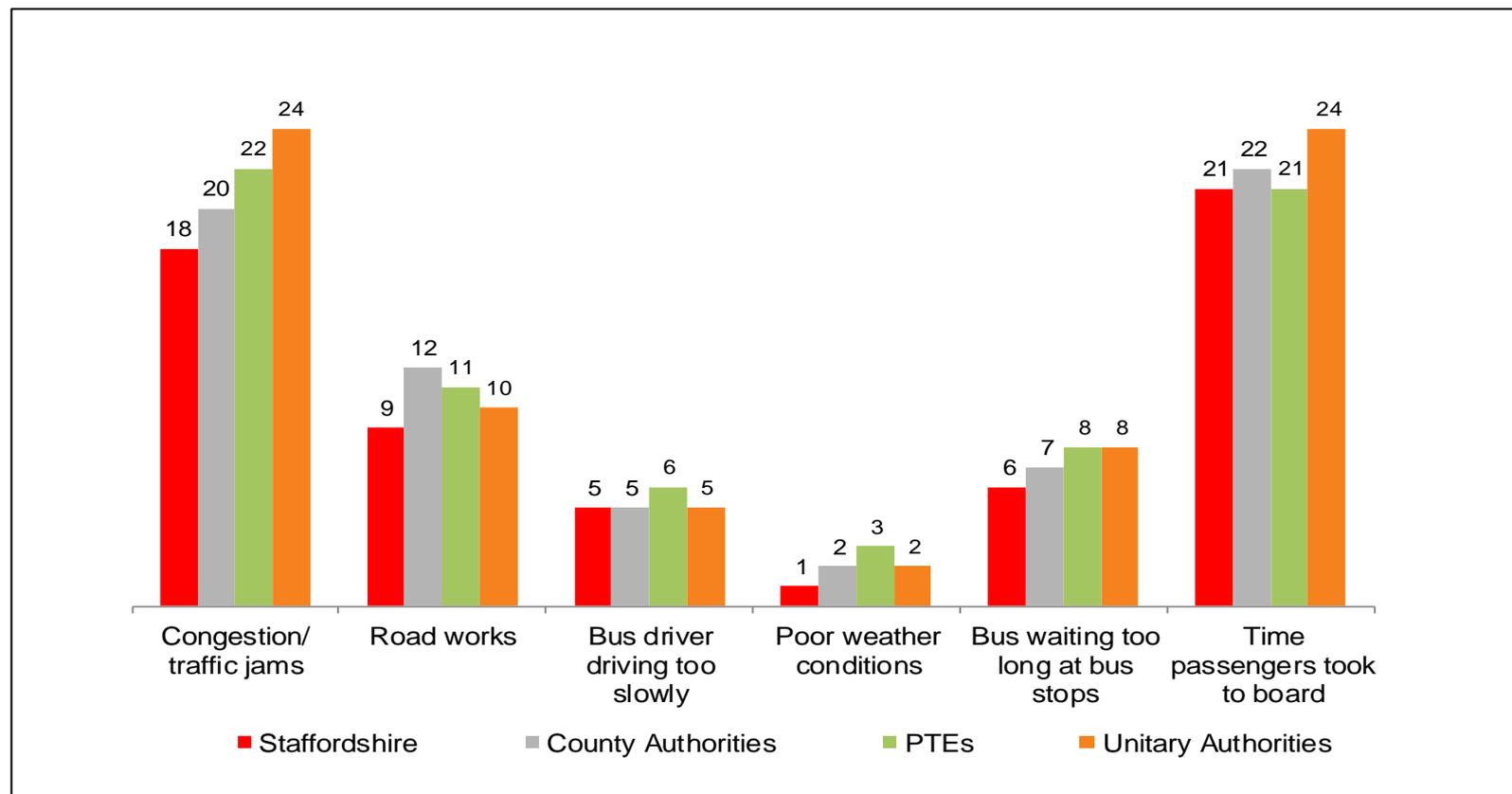
	Staffordshire (436)	County Authorities (4,618)	PTEs (10,868)	Unitary Authorities (5,396)
	%	%	%	%
Yes	8	9	12	9
No/not stated	92	91	88	91

Q28. Did other passengers' behaviour give you cause to worry or make you feel uncomfortable during your journey?

Factors affecting the journey length

Factors affecting journey length

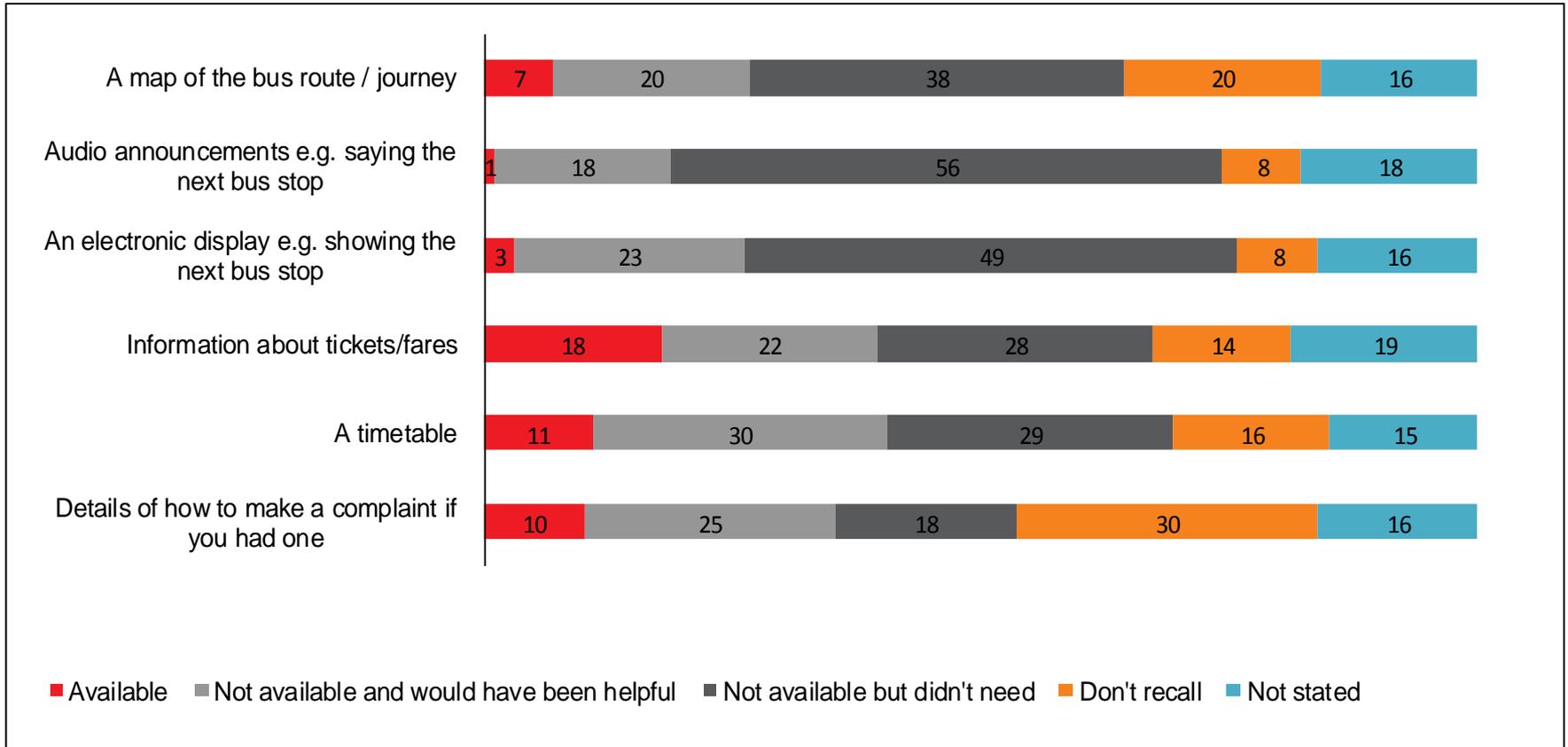
% saying yes – note more than one answer permissible



Q30. Was the length of your journey affected by any of the following?

Availability of information inside the bus

Availability and helpfulness of information

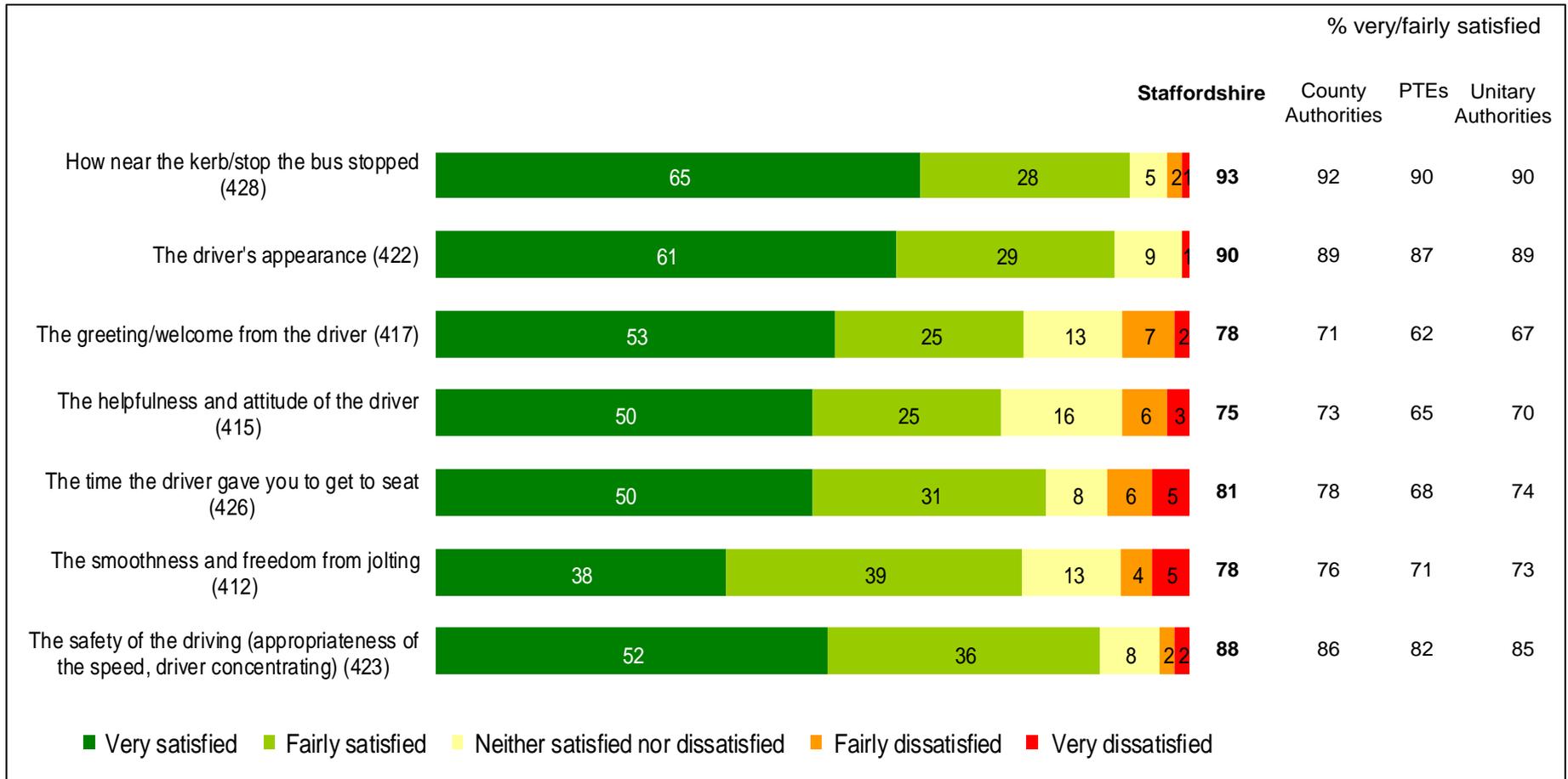


Q31. When you were on the bus, were the following items of information available...?

Base: 451

The Bus Driver

Satisfaction with 'bus driver' factors



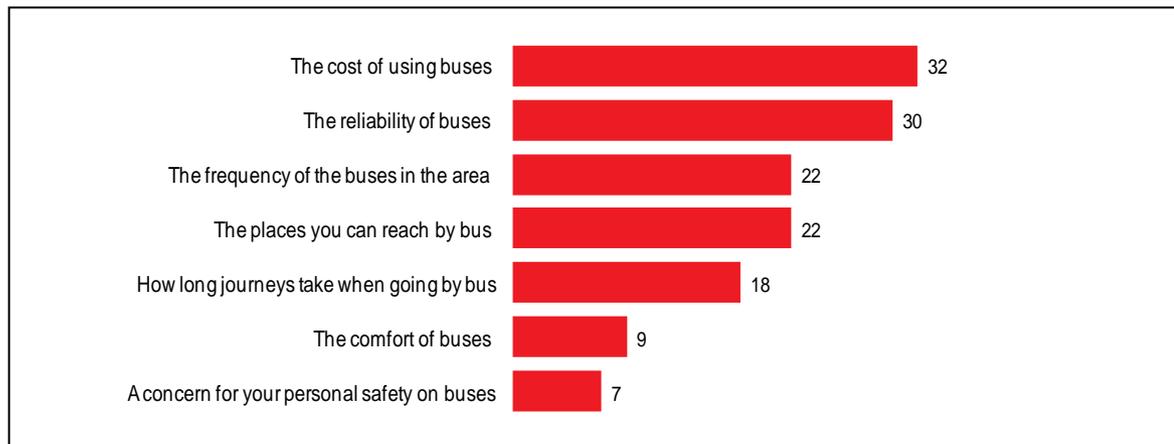
Q32. Thinking about the driver, please indicate how satisfied you were with each of the following?

Section 5 – View of buses generally

General view of buses

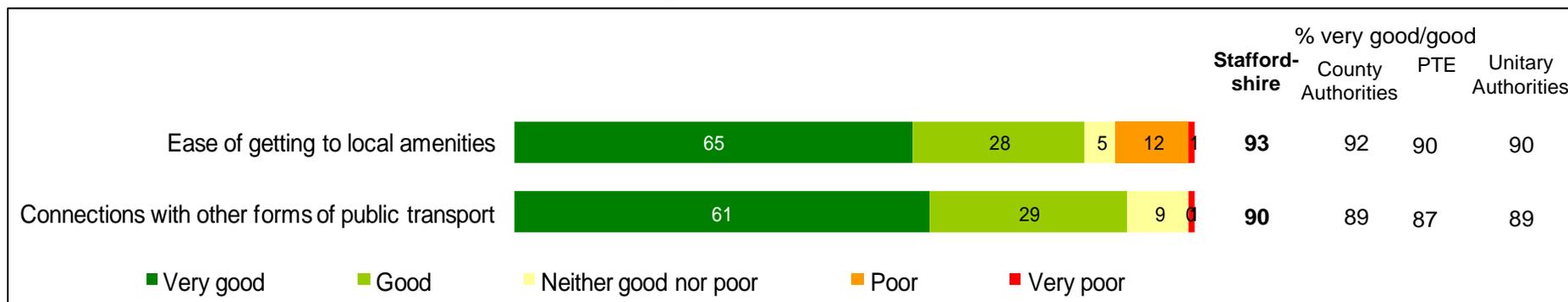
Factors frequently stopping bus journeys being made

% saying yes to each factor – note multiple responses permissible



Q38. Have any of the following frequently stopped you making journeys by bus?

Satisfaction with local bus services for the following



Q39. How do you rate your local bus services for the following?

Appendices

Appendix 1 – Questionnaire (1)

<input type="text"/>	<input type="text"/>		<input type="text"/>				
	1		D	D	M	M	Y

Bus Passenger Survey

Passenger Focus is undertaking a survey to research passengers' experiences of bus travel. Passenger Focus is the independent consumer organisation representing the interests of bus users. To help Passenger Focus represent the views of bus passengers and to improve bus services we would appreciate a little of your time to complete this questionnaire.

- Please fill in the questionnaire after you have completed your bus journey.
- Please tick only one box per question, unless the instruction for the question requests otherwise.
- When you have finished filling in the questionnaire, please return it to us in the envelope provided.

Section 1: About your journey today

Q1 Please enter the route number of the bus you boarded today:

Q2 Please fill in the time that you boarded the bus today:
Use the 24 hr clock e.g. 5.25pm is 17:25

Q3 What type of ticket did you use for this journey?

A free pass

A free bus pass for the elderly

A free bus pass for people with a disability

A complimentary ticket/free ticket

A ticket for today or single day pass

A single ticket paid for in cash

A return ticket paid for in cash

Reduced fare for holders of elderly or disabled person's pass

A reduced fare for students/teenagers

A one day bus pass for that bus company only

A one day bus pass covering more than one bus company

A one day travel pass covering bus and other modes of transport

Other types of tickets

A bus pass valid for more than one day for that bus company only

A bus pass valid for more than one day covering more than one bus company

A travel pass valid for more than one day, covering bus and other modes of transport

Other

Q4 How did you buy that ticket or pass?

From the driver today <input type="checkbox"/>	From a local shop or post office <input type="checkbox"/>
From a driver before today <input type="checkbox"/>	From a machine at the bus stop <input type="checkbox"/>
Direct from the bus company (website/phone) <input type="checkbox"/>	Direct debit through work/college <input type="checkbox"/>
From a travel centre/bus station/booking office <input type="checkbox"/>	Other <input type="checkbox"/>

You had a free pass

1

ANSWER ONLY IF YOU PAID FOR YOUR JOURNEY

Q5 Was the fare loaded onto an electronic ticket?
Yes No

Q6 What information sources did you use to help plan your journey today?
(Please tick all that apply)

Information at the bus stop Local Council website

Phoned bus company Used Traveline (phone or website)

Direct from bus company website Other (Please write in below)

Visited a travel shop

Phoned local council

Already knew from a previous journey

Did not use any information sources

Q7 How satisfied were you with those information sources (the ones you mentioned using in question 6)?

Very satisfied

Fairly satisfied

Neither satisfied nor dissatisfied

Fairly dissatisfied

Very dissatisfied

Don't know/no opinion

Q8 What is the main purpose of your bus journey today?

Travelling to/from work

Travelling to/from education (e.g. college/school/university)

Shopping trip

Visiting friends or relatives

To visit a medical facility (e.g. GP, hospital, dentist)

Leisure trip (e.g. day out, to/from entertainment etc)

Other

Q9 How many times have you made this journey in the last two weeks?
(Please count each return journey as two journeys)

This is my first journey 11 - 20 times

2 - 5 times More than 20 times

6 - 10 times

Q10 What was the main reason you chose to take the bus for this journey?

Cheaper than the car Trip required carrying heavy bags/shopping

More convenient than the car (e.g. parking) Feel safer going by bus

You were short of time Travelling with children / other dependants

The weather was bad Didn't want to drink and drive

Too far to walk or cycle Other reason (please write in below)

Didn't have the option of travelling by another means

2

Appendix 1 – Questionnaire (2)

Q11 Was the bus the only mode of transport you used to make your journey today? +
(Please do not count walking as a mode of transport)

- +
Yes
No.....

Q12 What was the weather like when you made your journey, was it?

- Dry..... Heavy rain
Light rain Snow

Q13 If you could not have made this journey today by bus, how else would you have made the journey?

- On foot/walk Bicycle
By car as passenger Train
By car as driver Metro/Tram/Light rail
Taxi..... Other.....
Would have made the trip another time
Would not have made this trip

Q14 Please tell us whether your bus journey was.

- On a single-decker bus Upstairs on a double-decker bus
Downstairs on a double-decker bus..... On a 'bendy' bus

Q15 Were you travelling today with ...
(Please tick all that apply)

- Children in a buggy or pushchair Lots of bags or luggage
Children who were walking A wheelchair
A carer

Section 2: About the bus stop where you boarded this bus

Q16 Which of the following were provided at the stop where you caught this bus? +
(Please tick all that apply)

- A shelter
Seating.....
An electronic display showing when the next bus is due to arrive.....
A timetable
Information on fares.....
A route map
Lighting
A code so you could use a mobile phone to find the time of the next bus

3

Q17 And how satisfied were you with what was provided at the bus stop, for each of the following? +

- | | Very satisfied | Fairly satisfied | Neither satisfied nor dissatisfied | Fairly dissatisfied | Very dissatisfied | Don't know/not relevant |
|--|--------------------------|--------------------------|------------------------------------|--------------------------|--------------------------|--------------------------|
| The shelter..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Seating..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Any electronic display showing bus arrival times..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Timetables..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Information on fares..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Route maps..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Lighting..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Any codes given for getting time of next bus on mobile | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Q18 Thinking about the bus stop itself, how satisfied were you with the following?

- | | Very satisfied | Fairly satisfied | Neither satisfied nor dissatisfied | Fairly dissatisfied | Very dissatisfied | Don't know/not relevant |
|--|--------------------------|--------------------------|------------------------------------|--------------------------|--------------------------|--------------------------|
| Its general condition/standard of maintenance..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Its freedom from graffiti/vandalism..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Its freedom from litter..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Your personal safety at the bus stop..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Q19 Overall, how satisfied were you with the bus stop?

- Very satisfied.....
Fairly satisfied
Neither satisfied nor dissatisfied
Fairly dissatisfied.....
Very dissatisfied
Don't know/No opinion

Section 3: Waiting for the bus

Q20 How long did you wait for your bus?
(Please write in the time in minutes)

Q21 How did you know when the bus was meant to arrive?

- Looked up the times in advance.....
Knew from the timetable at the stop
Knew from the electronic display at the stop
Knew the buses ran frequently on this route
Knew through another means.....
Did not know when the bus was meant to arrive

Q22 How long did you expect to wait for the bus?
(Please write in the time in minutes)

4

Appendix 1 – Questionnaire (3)

Q23 Thinking about the time you waited for the bus today, was it ...

- Much longer than you expected.....
- A little longer than you expected.....
- About the length of time you expected.....
- A little less time than you expected.....
- Much less time than you expected.....

Q24 Were you able to board the first bus you wanted to travel on?

- Yes.....
- No.....

Q25 How satisfied were you with each of the following?

	Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied	Don't know/no opinion
The length of time you had to wait for the bus.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The punctuality of the bus.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section 4: On the bus

Q26 Thinking about the bus journey itself, please indicate how satisfied you were with each of the following?

	Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied	Don't know/no opinion
Route/destination information on the outside of the bus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The cleanliness and condition of the outside of the bus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The ease of getting onto and off of the bus.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The length of time it took to board the bus.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The cleanliness and condition of the inside of the bus..	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The information provided inside the bus.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The availability of seating or space to stand.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The comfort of the seats.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provision of grab rails to stand/move within the bus....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The temperature inside the bus.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Your personal security whilst on the bus.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The length of time your journey took.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q27 Did you get a seat on the bus?

- Yes - for all of the journey.....
- Yes - for part of the journey.....
- No - but you were happy to stand.....
- No - but you would have liked a seat.....

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Q28 Did other passengers' behaviour give you cause to worry or make you feel uncomfortable during your journey?

- Yes.....
- No.....

+ If yes: which of the following were the reason(s) for this? (please tick all that apply)

- Passengers drinking/under influence of alcohol ..
- Passengers taking/under the influence of drugs..
- Abusive or threatening behaviour.....
- Rowdy behaviour.....
- Feet on seats.....
- Music being played loudly.....
- Smoking.....
- Graffiti or vandalism.....
- Other.....

Q29 How long was your journey on this bus?

(Please write in the time in minutes)

Q30 Was the length of time your journey took affected by any of the following?

(Please tick all that apply)

- Congestion/traffic jams.....
- Road works.....
- The bus driver driving too slowly.....
- Poor weather conditions.....
- The bus waiting too long at stops.....
- Time it took passengers to board/pay for tickets.....

Q31 When you were on the bus, were the following items of information available and if not, would they have been helpful?

	Available	Not available and it would have been helpful	Not available, but you didn't need it	Don't recall
A map of the bus route/journey times.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Audio announcements e.g. saying the next bus stop.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
An electronic display e.g. showing the next bus stop.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information about tickets / fares.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A timetable.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Details of how to make a complaint, if you had one.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q32 Thinking about the driver, please indicate how satisfied you were with each of the following?

	Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied	Don't know/no opinion
How near to the kerb/stop the bus stopped.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The driver's appearance.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The greeting/welcome you got from the driver.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The helpfulness and attitude of the driver.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The time the driver gave you to get to seat.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Smoothness/freedom from jolting during the journey....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The safety of the driving..... (i.e. appropriateness of speed, driver concentrating)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Appendix 1 – Questionnaire (4)

Section 5: Your overall opinion of the journey

Q33 Overall taking everything into account from start to end of this bus journey, how satisfied were you with your bus journey today? +

- + Very satisfied..... +
 Fairly satisfied
 Neither satisfied nor dissatisfied
 Fairly dissatisfied.....
 Very dissatisfied
 Don't know/no opinion.....

Q34 If something could have been improved on your journey today, what would it have been?

Q35 How satisfied were you with the value for money of your journey?

- Very satisfied.....
 Fairly satisfied
 Neither satisfied nor dissatisfied
 Fairly dissatisfied.....
 Very dissatisfied
 Don't know/no opinion.....

Q36 What had the biggest influence on the 'value for money' rating you gave in the previous question?

- The cost for the distance travelled Comfort/journey quality for the fare paid ..
 The cost of the bus versus other modes of transport A reason not mentioned above.....
 The fare in comparison to the cost of everyday items

Section 6: Your use of buses generally

Q37 How often do you typically travel by bus? (Please tick the closest to your frequency of bus use)

- 5 or more days a week + Once a fortnight
 3 or 4 days a week Once a month
 Once or twice week Less frequently

Q38 Have any of the following frequently stopped you making journeys by bus? (Please tick all that apply)

- The places you can reach by bus How long journeys take when going by bus
 The frequency of the buses in the area The comfort of buses
 The reliability of buses A concern for your personal safety on buses
 The cost of using buses

Q39 How would you rate your local bus services for the following:

- | | Very good | Good | Neither good nor poor | Poor | Very poor |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Ease of getting to local amenities (e.g. shops, hospitals, leisure facilities) <input type="checkbox"/> | <input type="checkbox"/> |
| Connections with other forms of public transport (e.g. trains). <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

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Section 7: About you

In order to ensure that the responses of all groups of passengers are included please could you provide the following details about yourself. +

Q40 Are you....? +
 Male Female.....

Q41 Which age group do you fall into?
 16 - 18 55 - 59
 19 -25..... 60 - 64
 26 - 34 65 - 69
 35 - 44..... 70 - 79
 45 -54..... 80+

Q42 Are you...?
 Working full time (30+ hours)..... Retired
 Working part time (under 30 hours) Full time student
 Not working - seeking work..... Other.....

Q43 Do you have a disability or long-term illness related to the following? (Tick all that apply)
 Yes - Mobility..... Yes - Speech impairment.....
 Yes - Wheelchair use Yes - Learning difficulties.....
 Yes - Hearing Yes - Other.....
 Yes - Eyesight No: None.....

Q44 Which of the following best describes your ethnic background?
 White..... Chinese.....
 Mixed..... Asian or Asian British.....
 Black or Black British Other ethnic group

Q45 In terms of having a car to drive, which of the following applies?
 You have a car available and don't mind driving..... You don't have a car available
 You have a car available but prefer not to drive.....

Q46 In terms of being able to ask someone else to drive you for local journeys, which of the following applies?
 You have someone you can ask all or most of the time
 You have someone you can ask some of the time
 You don't have anybody you can ask

To help us get a better picture of bus services at a local area level, we would be grateful if you could fill in the first half and the initial digit of the second half of your home post code.

First half e.g. B12 or CV11 And initial digit of second half e.g. 3

Thank you for completing this questionnaire
 Please return it in the reply paid envelope provided, or send to:
 GfK NOP Ltd, FREEPOST KE4466, Caxton House, 91 Victoria Road, CHELMSFORD, CM1 1ZZ

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Appendix 2 – Bus routes sampled for Staffordshire

Shown below are the list of shifts undertaken

Route	Operator Name	Weekday	Weekend
1	Arriva Midlands	1	1
2	Arriva Midlands North	1	
3	Arriva Midlands North	3	
4	Arriva Midlands North	2	
7	Arriva Midlands North		1
8	Arriva Midlands North	3	
10	Arriva Midlands North	1	
18	First Potteries Ltd	1	1
25	Arriva Midlands North	1	
26	Arriva Midlands North	1	
34	First Potteries Ltd	1	

Route	Operator Name	Weekday	Weekend
60	Arriva Midlands North	1	
70	Arriva Midlands North	1	1
72	First Potteries Ltd	1	
101	First Potteries Ltd	1	
110	Arriva Midlands North	1	
402	Arriva Midlands North	1	
825	Arriva Midlands North	1	
20A	First Potteries Ltd		1
2A	Arriva Midlands North	1	
34A	First Potteries Ltd	1	
X12	Midland Classic Limited		1